

Business Analysis with Business Rules

by Ronald G. Ross

Co-Founder & Principal, Business Rule Solutions, LLC

Executive Editor, Business Rules Journal, www.BRCommunity.com

More and more practitioners are realizing how crucial business rules are in conducting business analysis, developing agile business solutions, and undertaking effective IT projects. This presentation discusses successful techniques for business analysis and business-driven requirements development using business rule techniques. Based on real-world experience, it outlines what you need to know to apply these techniques successfully in your organization and to stay abreast of current best practices.

Key deliverables of business rule methodology are examined, including business models, Policy Charters, business vocabularies, and rulebooks. Real-world examples are used to illustrate pitfalls and how best to avoid them. The latest in applied techniques for capturing and managing business rules are also illustrated.

The business rules approach offers innovative, yet practical answers for engaging business people in IT initiatives. Fresh insight has been gained about how to achieve the core goals of truly meeting business needs, developing robust requirements, and building agile systems. The bottom line is enabling business analysts to deliver highest-quality solutions for the business.

This presentation will discuss how to...

- Use business rules in business analysis.
- Harvest and manage business rules effectively.
- Engage business people at all levels in creating requirements.
- Minimize time commitments for key business participants.
- Avoid downstream show-stoppers and major re-dos.
- Weave business solutions and IT requirements together seamlessly.
- Improve communication with business people and IT professionals.